



***** Media Alert/Photo Opportunity *****

[Company] is engaged in [Philanthropic Effort With Visibility Opportunity], [Fact With Number About Effort]

[More Context About Effort]

What:

Description of company's involvement in philanthropic effort. Provide details about scope and purpose, adding history if an ongoing program.

Where/When:

Details and location and time.

Visuals:

What types of photo/video opportunities there will be, what will/can be filmed.

Interview Opportunities:

Employees/donation partner representatives who can be interviewed onsite or before/after.

Media Contacts:

Point of contact within the company.

About Company:

Company description and links to website.